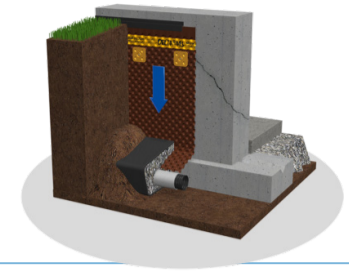


## DELTA®-MS KEY MESSAGES FOR INSTALLER CURRENTLY USING ASPHALT OR TAR SPRAYS



**Current foundation protection systems, including asphalt or tar sprays, are holding up your application process, while not holding up their end on performance.**

- Although sprays or roll-on applications do provide dampproofing properties, they are not effective at keeping basements dry over time
- Sprays or roll-on applications don't cover the inevitable shrinkage cracks that will occur; this leaves a foundation susceptible to leaks and the problems moisture can bring on, such as mold
- Tar or asphalt sprays also emit VOCs or nasty asphalt smells, requiring specialized safety equipment and additional time for fumes to dissipate
- So, while contractors and applicators are investing the time and resources into applying these materials, the pay-off just isn't there as home protection is still being compromised. This in turn can compromise your hard-earned reputation of building reliable, efficient homes

## Eliminating the need for specialized equipment and additional wait times, dimple membranes provide the best foundation protection with the most efficient installation process.

- Dimple membranes are designed to block any moisture from entering the system, while allowing any incidental water that gets behind the membrane to pass down to the footing and away from the wall itself
- Using a dimpled membrane speeds up the construction schedule and reduces labor costs since expensive spray equipment isn't needed
- The installation of a dimpled membrane can be done as soon as the forms are removed
- The temperature/weather won't dictate when you can apply it, as it's not temperature dependent, like sprays are
- There's no waiting for curing time, like there is with tar and asphalt spray, which means you can also backfill immediately after installation

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## The simple, straightforward application process for DELTA®-MS makes it easy and cost effective to properly protect building foundations.

- Unlike tar or asphalt sprays, with DELTA®-MS there are no VOCs or nasty asphalt smells and it's non-toxic, which allows workers to stay on schedule
- DELTA®-MS doesn't require specialized safety or application equipment and you don't have to wait around for fumes to dissipate
- The product is lightweight and easy to handle on the jobsite
- DELTA®-MS comes in various sizes and widths so it can be used on a variety of buildings

## The DELTA®-MS foundation protection system is the most durable and reliable dimpled membrane on the market – ideal for performance longevity and standing up to the often harsh conditions of the jobsite.

- DELTA®-MS is a co-extruded product, made of 60% recycled and 40% new materials; the use of virgin HDPE outside layers makes it highly durable
- The specific co-extrusion makeup paired with the offset dimples of DELTA®-MS leads to higher stress-crack resistance, ensuring that the original compressive strength of the membrane is maintained for the lifetime of the product, which helps to keep the basement dry
- This is especially true when compared to sprays

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## The DELTA®-MS certified-installer program provides contractors with the confidence, reliability, and trust they need to ensure their products are properly applied.

- DELTA®-MS is supported by an extensive certified-installer program, designed to ensure effective installation for guaranteed product performance
- The certified-installer program allows builders and contractors to provide customers a 5-year leak-proof warranty and 10-year material warranty